

# Research Training in the 21st Century: The ETN OCCAM

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**IFS**   
Institut für  
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# Kickoff

# ETN OCCAM

# Key challenges in research & training: Triple I

The European Commission has identified 3 driving forces to foster innovation in knowledge-based societies:

1. Globalization of projects, markets, organizations, and mobility of citizens and staff  
→ **Internationalization**
2. More often than not, scientific breakthroughs happen to take place at the border of present academic disciplines. New types of problem-driven research programs that go way beyond well-established top-down modes of targeted programs  
→ **Interdisciplinarity**
3. The interplay of public and private sectors is a contentious and controversial issue (e.g., regulation and deregulation)  
→ **Intersectoral exchange**

# The research problem

One of the most salient findings in the field of education is that there are huge differences in student achievement in international comparative studies

- The **shockingly large gap** between the highest performing countries (most of which are in East Asia) and many European countries corresponds to a difference in attainment of two years of schooling.
- Although this finding has been replicated in several studies (e.g., PISA, TIMSS), at present, the **reasons for and consequences** of such differences are **not well understood**.

# Objectives of OCCAM

The OCCAM research program entails 3 working groups on interrelated topics, based on which it will train a new generation of Early-Stage Researchers (ESRs):

1. The Integrity of Educational Outcome Measures
2. Governance of Resources and Decision Making
3. Educational Settings and Processes

→ Disseminate knowledge on a) how to **compare educational outcomes** in countries over time and inform b) how countries can **reform educational systems** to couple high performance with equity

# OCCAM's approach: *international*

## A network of 12 excellent partners in seven European countries, Australia, and the US

- Mobility and international experience: An ESR from Hungary moves to Sweden, conducts her secondments in the US, and receives trainings in Cyprus, Germany and Belgium.
- Comparative research approach: Variations in many features of educational policies and institutions can only be observed internationally across countries on the system level (e.g., the existence of central exams).

# OCCAM's approach: *interdisciplinary*

**Combine the expertise from economy, education, educational measurement, psychology, sociology, and statistics and data science**

- Developing a holistic perspective: intrinsic and instrumental value of education; economic and non-economic role of education
- Multimethodology and mixed methods: psychometrics to measure educational outcomes; econometrics for causal inferences from observational data; statistics and data science for big data from international assessments

# OCCAM's approach: *intersectoral*

## Beyond the border between academic and non-academic partners

- Knowledge transfer: between the a) non-academic organizations that conduct large-scale assessments and the b) academic organizations that analyze assessment data
- Employability and entrepreneurship: reinforce the innovative capacity of the EU

# Working Group 1: The Integrity of Educational Outcome Measures

- The overall aim is to scrutinize the strengths and limitations of the current practice of comparative assessments.
- Evaluate the data quality from the original studies (e.g., PISA, TIMSS) both conceptually and technically in order to determine the integrity of these data for use in research.
  - What can European and national policymakers learn from international comparisons of test scores in a world that is globalized but also socially and culturally diverse?
  - What are useful concepts of educational inequality and justice?

# Working Group 1: The Integrity of Educational Outcome Measures



**Longitudinal studies** on educational outcomes and psychometrics



**Europe's** leading testing and assessment companies; **evaluates good and fair tests**



**US** leading testing and assessment companies; particularly involved in **PIRLS and TIMSS**



Monitor the emerging regimes of **global educational governance**



Quantitative **public policy research and impact evaluation** methodology



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COMPEAT **databases of older international large-scale studies** conducted before 2000



Academic monitoring/implementation of school reforms; **hosts very large research/training programs**

OCCAM Kickoff | 22 August 2018 | 10

# Recruitment of 15 outstanding early-stage researchers (ESRs)

The ETN OCCAM aims to **educate a new generation of staff with the capacity to advise and influence educational policies** and lead future international studies.

- Competitive salaries (100%, 3 years), excellent working environments with network-wide and local trainings by leading experts
- Open, fair, and transparent announcement to attract international graduates
- ESRs from Europe, Asia, and the Americas

# Working Group 1: The Integrity of Educational Outcome Measures



## Edwin Cuellar

Project#1

The influence of item format and scoring on score comparability



# Working Group 1: The Integrity of Educational Outcome Measures



## Andrés Christiansen

### Project#2

Does one size fit all? Evaluating the cross-cultural validity of constructs



# Working Group 1: The Integrity of Educational Outcome Measures



[www.etn-occam.eu](http://www.etn-occam.eu)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement no. 765400.

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## Erika Majoros

### Project#3

Linking recent and older IEA studies on mathematics and science



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# Working Group 1: The Integrity of Educational Outcome Measures



## Olesya Gladushyna

### Project#4

The integrity of test scores for national monitoring and comparative research

# Working Group 1: The Integrity of Educational Outcome Measures



## Andrés Strello

Project#5

Measuring educational inequality: competing normative foundations

# Working Group 1: The Integrity of Educational Outcome Measures



## Laura Zieger

Project#6



The impact of measurement error in background data on PISA scale scores

# Interdisciplinary training and joint supervision

- Four extensive **network-wide training** events
  - In Dortmund, Cyprus, Gothenburg (each 10 days), and Leuven/Brussels (5 days)
  - Thematic, methodological, and complementary-skills training
  - Senior researchers and external experts contribute with their interdisciplinary expertise
- **Joint supervision**
  - Each ESR will be supervised by senior researchers from two different organizations
  - Personal Career Development Plans
  - Annual Progress Assessment Colloquia with all senior researchers
  - Secondments (6 months) and research visits (3 weeks)

# Working Group 2: Governance of Human and Financial Resources and Decision Making

- **Market-based reforms** in education are one of the most conspicuous features of the current economic and political discourse.
- The working group will investigate the different **patterns of decentralization, resource allocation, accountability, and competition** to understand the conditions under which certain reforms do (or do not) work.
- The research will contribute empirical evidence on whether the **high expectations of proponents (excellence) or concerns of opponents (segregation)** actually manifest in educational outcomes (levels and equity).

# Working Group 2: Governance of Human and Financial Resources and Decision Making



Researching education, improving learning

Specialized in **databases and software** development for international studies



**Longitudinal studies** on educational outcomes and psychometrics



UiO : **University of Oslo**

Models for **measurement invariance**; conducts all international studies in Norway



One of the largest **economic think tanks** in Germany; engages in policy advice

# Working Group 2: Governance of Human and Financial Resources and Decision Making



## Pietro Sancassani

Project#7

**ifo** INSTITUT

Reforms of teacher professionalization and accountability

# Working Group 2: Governance of Human and Financial Resources and Decision Making



## Wangqiong Ye

Project#8



UiO • University of Oslo

Quality at the cost of equity?  
Performance management,  
school autonomy, and  
instructional quality

# Working Group 2: Governance of Human and Financial Resources and Decision Making



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## Emilie Franck

### Project#9

### Effectiveness of educational priority policies



**IEA**

Researching education, improving learning

# Working Group 2: Governance of Human and Financial Resources and Decision Making



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## Elisa Salinas

Project#10

Consequences of different teacher workforce policies



# Working Group 2: Governance of Human and Financial Resources and Decision Making



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## Leah Glassow-Hill

### Project#11

### Teaching quality and school segregation: perpetuating inequalities



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# Working Group 3: Educational Settings and Processes



Asia-Pacific's leading testing and assessment organization; responsible for **PISA 2000-2012**



Develops and **redefines theoretical models** about the dynamics of educational effectiveness



Quantitative **public policy research and impact evaluation** methodology



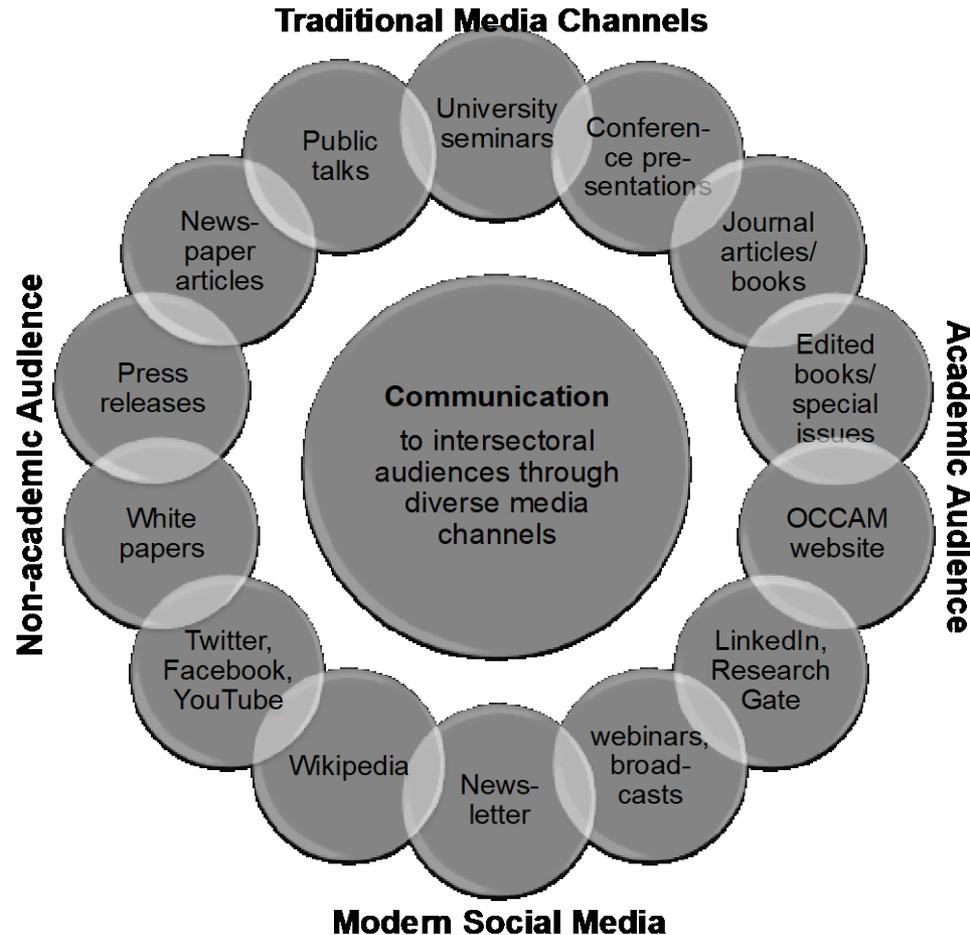
UiO : **University of Oslo**

Models for **measurement invariance**; conducts all international studies in Norway

# Impact

## Multiple channels and audiences

- Internal mutual recognition (e.g., co-author, peer review)
- External dissemination through multiple channels
- “Gold” open access
- Policy advice and public engagement (IEA policy briefs, white paper, conference in Brussels)
- Guide future international assessments



# Working Group 3: Educational Settings and Processes

- Investigate the **path from policy to practice**, focusing on class- and school-level features of the educational system.
- Educational policies may be **mediated** by class- and school-level features. Moreover, different policies may **moderate** the relationship between class- or school-level variables and student outcomes (including levels and equity).
- The **key factors of educational settings** and learning processes are typically standardized within countries but they are more **diverse across countries** (e.g., teachers are standardized through national teacher education programs).

# Working Group 3: Educational Settings and Processes



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## Jelena Veletić

### Project#12



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## Transformational and instructional leadership as levers of learning

# Working Group 3: Educational Settings and Processes



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## Evi-Evropi Konstantinidou

Project#13

The impact of generic and content-specific teaching practices



# Working Group 3: Educational Settings and Processes



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## Silvan Häs

Project#14

Children from workless backgrounds and the mediating role of parents



# Working Group 3: Educational Settings and Processes



## Ana María Mejía Rodríguez

Project#15

Distal and proximal causes of student achievement



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